

AN 200

Hendry-Other People's Worlds

Intro

Social Anthro & Cultural Anthro (Brit/Amer)

Culture / Society

Cultures= Learned / Collective-shared / Virtual not physical / Dynamic / Conservative

Branches= Cultural Anthro / Archaeology / Physical Anth / Comparative Linguistics

Holistic vs. Particularistic

Participant Observation

Fieldwork

Induction (specific-> general) vs deduction (general -> specific)

Emic (insider) vs Etic (outsider)

Ethnographic method / A Ethnography

Applied Anthro

Theory History: Note base in Greek barbaros (Herodotus et al), in part in Geog tradition

Note= Theory as tool rather than cult, Application of Kuhn's Paradigm

Schools= 1) Descriptive; 2) Social Evolutionary (Spencer); 3) Functional, Structural-Funct; 4) Marxist; 5) Phenomenological/Existential/Experiential (Sartre); Post-Modernist

Cultural Relativism

Ethnocentrism

World View

Sociobiology

Uniformitarianism / Unilinear Evolution / Social Evolution / Psychic Unity /

Globalization

Diaspora= cult movt to other places—outmigration (can return), can also be religious (Jews/Israel)/ conceptual-perceptual Diaspora (symbolic nature)

Chapter I

Gifts/Souvenirs (Omiyage) J weddings, Ch. Pre-wedding tea ceremony

Durkheim—need to classify/organize info—universal – key part of world view

Ex= animal cruelty—what is, why, when? Dog fights / roosters / chicken for KFC

Collective Representations

Socialization/Enculturation= the process of learning a culture

Class-Age Groups in US – How does this link to how we treat/view them?

Socialization stages – use stress manipulation:

- 1) Separate phys/mental/emotionally from past
- 2) rigid structure / total control
- 3) physically “risky” tasks (ropes, guns, etc.)
- 4) controlled flow of info – slow, 100% retention on new material
- 5) define in-group/strangers

Chapter 2: Disgusting/Unclean

Pollution to(make) socially / ritually unclean

Taboo (social) vs kapu

Purity/ sanctity= to be (made) clean

Cath communion—wine/food

Note societal variation—shoes at door, tatemaeh/honne (high doorsill)

Slippers inside vs local

Rules for eating—front/back chopsticks, sharing pouring tea...

Ethnic identity & power—link to symbolism/lang

Chapter 5: Symbolism

Symbol= “smallest unit of ritual”—public symbols

Icon= complex symbol

Sign= more obvious (medieval inn), traffic light

Semiotics—symbol as communication

Jewelry/tatau as body symbols

Giftgiving as symbolic – J O Miai ceremony/marriage gifts

Symbolism= group link to collective representations (Durk) ch. 1

Doesn't have to be physical object—music/sound /spatial

Note that even individual symbols only work in group context –Ex—text message in your own code?

Concept of context—audience

Chapter 4: Ritual, Language

Issue of Second Life—text as language, what symbolism? Shared rituals?

Open/Closed Communication

Language def

Sociolinguistics vs descriptive ling

Sapir/Whorf Hypothesis

Proxemics / Kinesics

Ethnic= Defined by power elites: 3 Stages= 1) group labeled by group that can enforce label, usually to segregate; 2) application/develop ethnic label, attach stereotypes; 3) 'ethnic' group tries to gain control over label/application

Ritual= social prescribed, individual has only limited freedom of action, clear symbols/rituals

Ex= Valentines, Football ½ time show

Rite of Passage – Stages: 1) Old role/position

2) Liminal state (in-between), emphasize change, power of group over individ

3) New roles/position

Festival/Celebrations

Life Stages

Secret Societies—Rituals, RofP (Triads)

Chapter 3: Gifts/Reciprocity

Gift Obligation (Mauss)—3 stages: 1) Give; 2) Accept; 3) Repay

Conspicuous Consumption

Gifts & Exchanges—validate relats

Reciprocity= Generalized / Balanced / Negative

Redistribution

Normative / Idealized vs. Real behavior

Trust—local J Bus/Politics—Asian vs US Multinationals

Individual vs group tensions

Sociocentric vs Egocentric

External-driven vs Internal-driven—role of language, choice of words/concepts

Chapter 11: Kinship & Marriage

Nuclear family / blended family

Extended family

Kin / Fictive Kin

Gender groups/stereotypes—how many genders are there? (berdache example)

Lineage / Clan

Descent—unilineal (Matri/Patri) / bilateral

Primogeniture

Age Grade vs. Age Set

Parallel vs. cross-cousins

Incest Taboo

Marriage= between families/kin nets, contractual

Monogamy / Serial Monog

Polygamy= Polyandry / Polygyny

Endogamy / Exogamy

Dowry / Bride Price –what social values reflect?

Matrilocal / Patrilocal / Neolocal / Avunculocal / Ambilocal

Chapter 12: Economics

World View= collective representations—impact/define normal decision-making & what choice

Comprehensive view of the world and ego's place

Economics= means by which goods/necessities are acquired

Note= usually options exist

Note= Modern Western value/concept of Economic Growth, link to 'Growth' concept (personal, group, social network)

Marx= Production / Labor / Dialectic / Praxis

Hunter-Gatherer / Slash-Burn (shifting) Horticultural / Intensive Ag / Pastoralist / Commercial Ag--Cash-Cropping

Usufruct vs Land tenure, Land control (ownership)

Note= define US concept of land ownership (vs. mineral, air rights)

Commodity

Conspicuous Consumption—link to power, need for 'strangers'

'Culture of Poverty'= structured

Peasant Concept= control of land/resources

Environmental Determinism

Potlatch

Colonialism / Post-colonial / Neo-colonial—note Econ drive

Chapter 9: Law & Conflict

Norms—note a continuum (when get to stoplight?)

Social Control

Sanctions positive/negative—relative effectiveness?

Bloodfeud

Weregild

Conflict dispute/resolution= Negotiation / Mediation / Arbitration

Note= relative effectiveness in resolution

Chapter 10: Politics & Stratification

Politics= Power to make someone do something

Redistribution

Achieved vs. Ascribed

Vertical relats vs. Horizontal relats. (Mgt/multinational impacts)

Egalitarian / Rank (chiefdom) / Class (centralized state) / Caste

Shamanistic/ kingship

Centralized State= Autocratic / Bureaucratic / Rep. Democratic / Socialist / Capitalist

Superordinate/subordinate

Chapter 7: Religion

Religion= Durkheim sacree/profane, anomie

Cosmology= portion of world view dealing with religion—"placement"

Forms= Universalistic / Ethnic-particularistic / Syncretic

Morality= Generalized / Situational

Mana-Qi / Taboo

Magic= Power, application of mana to achieve goals

Totemic= magic + clan

Mythology

Revitalization Movt= 1) Loss of 'faith', trad religion, anomie; 2) New Messiah leader (prophet); 3) Back to Fictitious past; 4) Social-Political aspects to affect change; 5) Inherent Contradictions

Chapter 8: Witchcraft & Shamanism

Division between witchcraft (psychic/inherited/unconscious) / Sorcery (physical/learned/conscious)

Spirit Possession / Trance—logic

Purpose/function witchcraft= explain misfortune, course of action, normative, social problems

Structural inversion= reverse of normative social order

Shaman / Diviner / Witch Doctor / Medicine Man

Syncretism= coexistence of belief systems

Geomancy= Mana in landforms/object/orientations

Note= Feng Shui, Hawaiian geomancy, Ley Lines

Chapter 6: Art & Symbolism

Commodity= having econ value—group defined

Note= Second Life ‘Linden \$’ and conversion to ‘US\$’

Art= social functions= status-prestige / group affiliation (Maya weaving) / conspicuous consumption / aesthetics-beauty / family position (black teeth-J)

Body Art= tatau / jewelry / makeup / hair / body building

Symbolic—ritual art

Aesthetics= ‘tasteful’

Chapter : Ethics

Internal= professional ‘code of conduct’—informants, professionalism, disseminate info

External= general moral/ethical code (Chinese executions/Yanomami violence)

Issue of “cultural preservation” viewed in same light as biological preservation

Contrast to Anthro recording NatAmer in early 20th C.

Individual-group rights= HI concepts of knowledge as mana vs cultural preservation (killing magic, *Pa Lua*)

Authenticity vs Dynamics (change in hula kahiko—how can, what is tradition?)

Cultural Appropriation vs Preservation (trad HI crafts, dream catchers)

Applied Anthro

Futurism/Trend Analysis / Forecasting

NGO’s / Org. Anthro / Polit. Anthro / Ed. Anthro

Changing patterns/goals in Anthro

Shift from science → phenom. Approaches

Shift from universal LAWS → explanation/understanding

Shift from static (descriptive) → dynamic/change driven

Note= Malinowski description= Goal of Anthro is to allow one to view the world through another's eyes